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Change The Culture, Change The Game: The Breakthrough Strategy For Energizing Your Organization And Creating Accountability For Results



Synopsis

Two-time New York Times best-selling authors Roger Connors and Tom Smith show how leaders can achieve record-breaking results by quickly and effectively shaping their organizational culture to capitalize on their greatest asset - their people. Change the Culture, Change the Game joins their classic book The Oz Principle and their recent best seller How Did That Happen? to complete the most comprehensive series ever written on workplace accountability. Based on their earlier book Journey to the Emerald City, this fully revised installment captures what the authors have learned while working with hundreds of thousands of people on using organizational culture as a strategic advantage.

Book Information

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Management

Customer Reviews

Truth is simple and we have heard it more than once, not what is counts, what it looks like counts. And culture is part of look and feel inside and out. Even more, it duplicates itself, it spreads and grows. As any growing force, culture needs guidance. Change the culture, change the game gives valuable insights how to direct the culture in an organisation, how to mobilize your people for the good. It's a must hear (and read) when you lead a team or organisation and it challenges you to proceed. Great work, highly recommended for leaders in any field. Give your team the force of a direction and they'll love it. My personal score: 28 out of 28!

Now I know why focusing on results and actions have minimimal impact on transformational change

This is a great read and a great way to help build the right culture with your team!

Needed to refresh myself on The Oz Principles as my company has adopted a version of the training. Bit dry to read.

Good read

Understanding what your team needs to change into the new direction helps you to help them achieve your new goals. With this understanding you won't waste time trying to get them to perform with the wrong leadership from you. Great stuff that really has worked for teams I lead. Much thanks to the authors.P.S. This pairs real nicely with 4DX! Learn and prosper.

Today's business world is more focused on people than product, you need to change your way of looking at things to move forward. This book has some great insights as to the changing culture of the new business world.

It is a great book, especially if you are serious about a cultural transformation in your organization. Our team decided to work through the book through a book club. That was very helpful! I truly believe the book is going to greatly impact our organization !

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